

5 DAY PARTY

BLACK FRIDAY

DON'T
MISS
OUT

STARTING 25 NOVEMBER 2019

Mercedes-Benz
Trucks you can trust.



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— 5 DAY PARTY —
BLACK
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Introduction

The Black Friday 5 day Party consists of over 100 deals. For the Pre-Black Friday Deals customers' can receive 70% off on selected Mercedes-Benz GeunineParts (obsolete stock) and on the 29th of November customers' can receive up to 20% off on our exclusive deals for one day only - our more popular parts.

Campaign

Campaign period - 25 -29 November 2019, while stocks last.

Terms and Conditions

All prices depicted herein are VAT inclusive and may be subject to change. Workshop prices are only applicable if purchased parts are fitted in the workshop of an authorised Mercedes-Benz Commercial Vehicles ("MBCV") Dealer. Parts bought over the counter have a 12-month warranty, while parts bought and fitted in the workshop of an authorised MBCV Dealer have a 24-month warranty including unlimited mileage. This is subject to the vehicle being serviced at an authorised MBCV Dealer during this period. Please note: Changes may have been made to the products since this brochure went to press on (11/2019). The manufacturer reserves the right to make changes to the design, form, colour and specification during the delivery period, provided these changes, while taking into account the interests of the vendor, can be deemed reasonable with respect to the purchaser. Where the vendor or the manufacturer uses symbols or numbers to describe an order or subject of an order, no rights may be derived solely from these.

Objectives

Outstanding profitability, sustainable growth and CSI No.1 in the service and parts business is our major target.



Overview

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► Flyers

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Dealer tools

File Name: Black Friday Flyers



For more information visit: www.mercedes-benz.co.za/parts

Exclusive deals valid for 1 day only!

Black Friday Part Number	Description	Old Retail Price	New Retail Price	Saving	% Savings	Model
A934 400 00 20	Cab Fully Trimmed Act 3	R 391 616.66	R 332 674.16	R 58 942.50	-15%	ACTROS
A934 600 00 10	Cab Fully Tri Trimmed Act3	R 312 992.86	R 266 041.93	R 45 950.93	-15%	ACTROS
A934 600 00 30	Cab Fully Trimmed	R 280 799.31	R 224 659.45	R 55 159.86	-20%	ACTROS
X009 890 201	Block	R 175 651.46	R 149 312.34	R 26 349.22	-15%	OM 902 EURO3 V6
X009 890 179	Long Block, With MPO	R 175 000.00	R 148 750.00	R 26 250.00	-15%	OM 902 EURO3 V6
X009 890 206	Engine Long Block	R 122 210.72	R 103 679.11	R 18 331.61	-15%	OM 902 EURO3
A000 430 53 95	Engine Long Block	R 27 578.25	R 23 415.15	R 4 163.74	-15%	G210 - 16
A003 240 58 63	Hydrodynamic Retarder	R 26 878.67	R 22 846.87	R 4 031.80	-15%	G330 - 12
A027 250 16 01	Gear Cylinder	R 21 147.20	R 17 975.12	R 3 172.08	-15%	ACTROS 3331 B
A027 250 16 02	Clutch Kit	R 19 248.66	R 16 100.33	R 2 885.73	-15%	ACTROS 2335 B
A042 501 10 01	Clutch Booster	R 14 600.86	R 2 190.81	R 11 410.05	-15%	ACTROS 1840LS
A040 500 04 03	Intercooler	R 11 955.01	R 9 489.76	R 1 709.25	-15%	OM 501 LA
A009 094 16 99	Radiator Eng	R 9 990.14	R 4 637.62	R 1 492.52	-15%	ACTROS 7031
A042 500 03 03	Turbo Charger	R 9 448.90	R 6 033.57	R 1 417.34	-15%	ACTROS 7031
A028 250 15 01	Radiator	R 9 156.00	R 7 782.60	R 1 373.40	-15%	OM 3340 S
A007 096 44 99	Clutch Kit	R 8 099.54	R 6 766.56	R 1 233.58	-15%	ACTROS
A043 880 29 70	Turbo Charger	R 8 960.85	R 3 781.55	R 579.10	-15%	ACTROS
A043 880 91 70	Bumper Face Bar Front	R 3 860.65	R 1 281.55	R 579.10	-15%	ACTROS
A007 372 12 00	Bumper Fr. Face Right	R 3 753.37	R 1 390.36	R 563.01	-15%	ACTROS 3331 B

For more information: Contact your nearest dealer or visit www.mercedes-benz.co.za/parts

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Pre-Black Friday Deals

Black Friday Deals

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File Name: Black Friday Editable Emailers

Black Friday Deals

Can't see the images in this email? You can view them [online](#) here.



Dear [Client Name] [Client Surname],

Get a sneak peek into our exclusive
Black Friday deals and save up to 20% off.

See offers below:

Engine Long Block **from R103 879.11**

Cab Fully Trimmed **from R224 639.45**

Clutch Kit **from R7 782.60**

[> Download Brochure](#) [>Find a dealer](#)

Terms and conditions apply:
No returns. Offer valid for one day only, 29 November 2019, whilst stocks last.
Contact us today to take advantage of these special offers
or visit www.mercedes-benz.co.za/parts for more information.

Regards,
[Dealership name]
[Contact number]
[Email Address]

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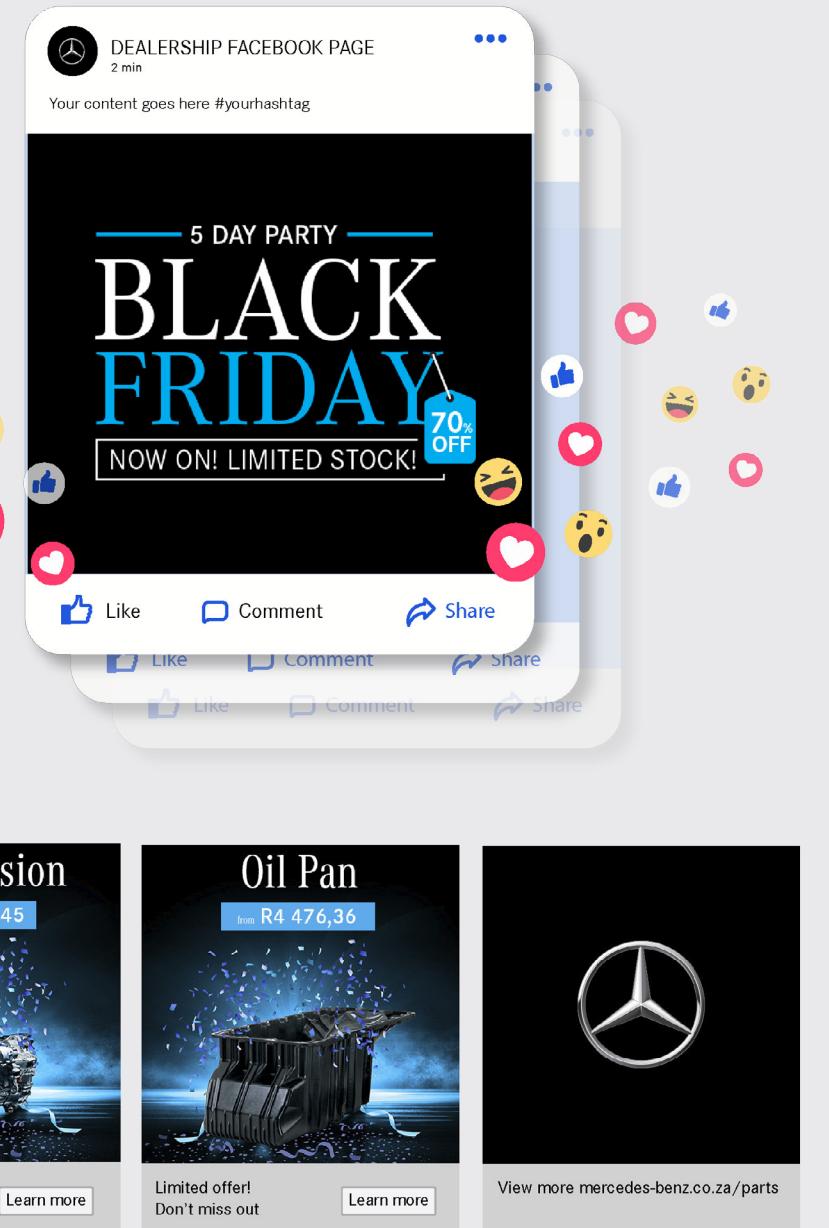
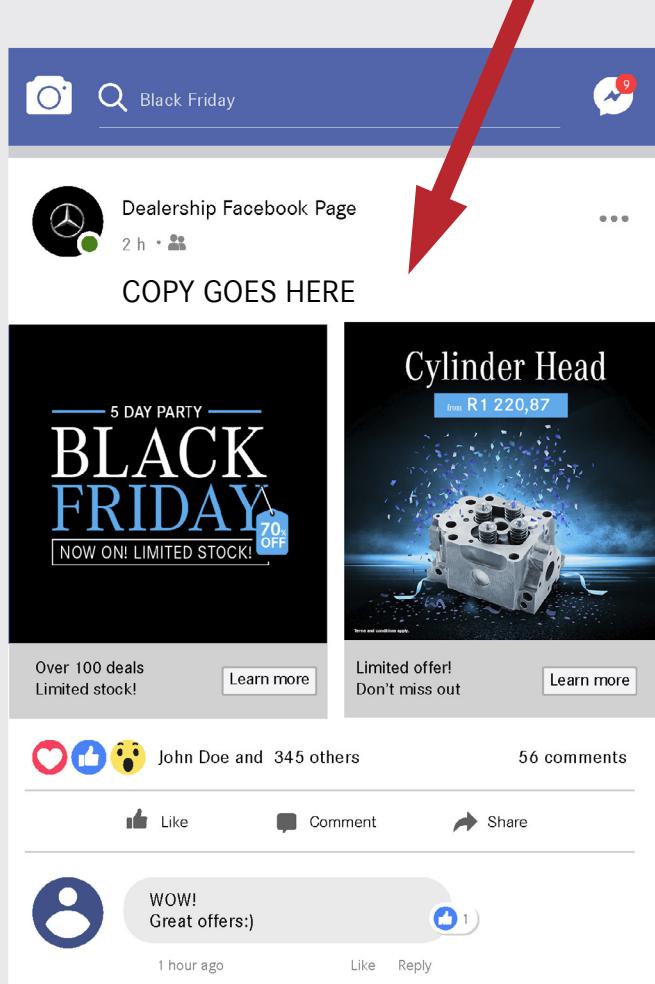
Contacts

Dealer tools

File Name: Social Media

Pre-Black Friday Deals

It's a 5 Day Black Friday Party! Don't miss out on the best PARTS of the party. Get 70% off on our Pre-Black Friday deals. Contact us today or visit www.mercedes-benz.co.za/parts for more information. T's & C's apply!



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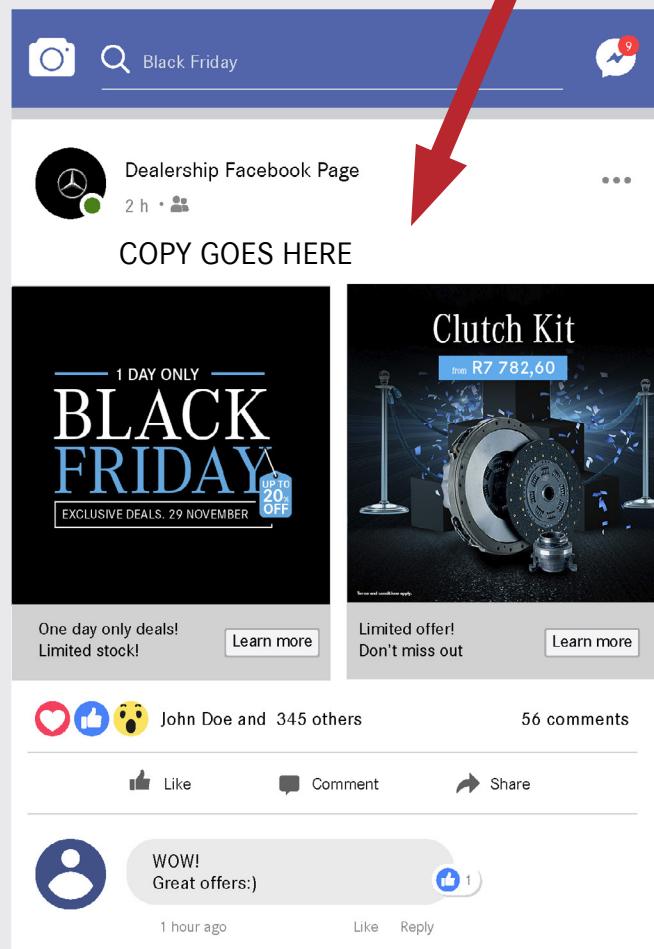
Contacts

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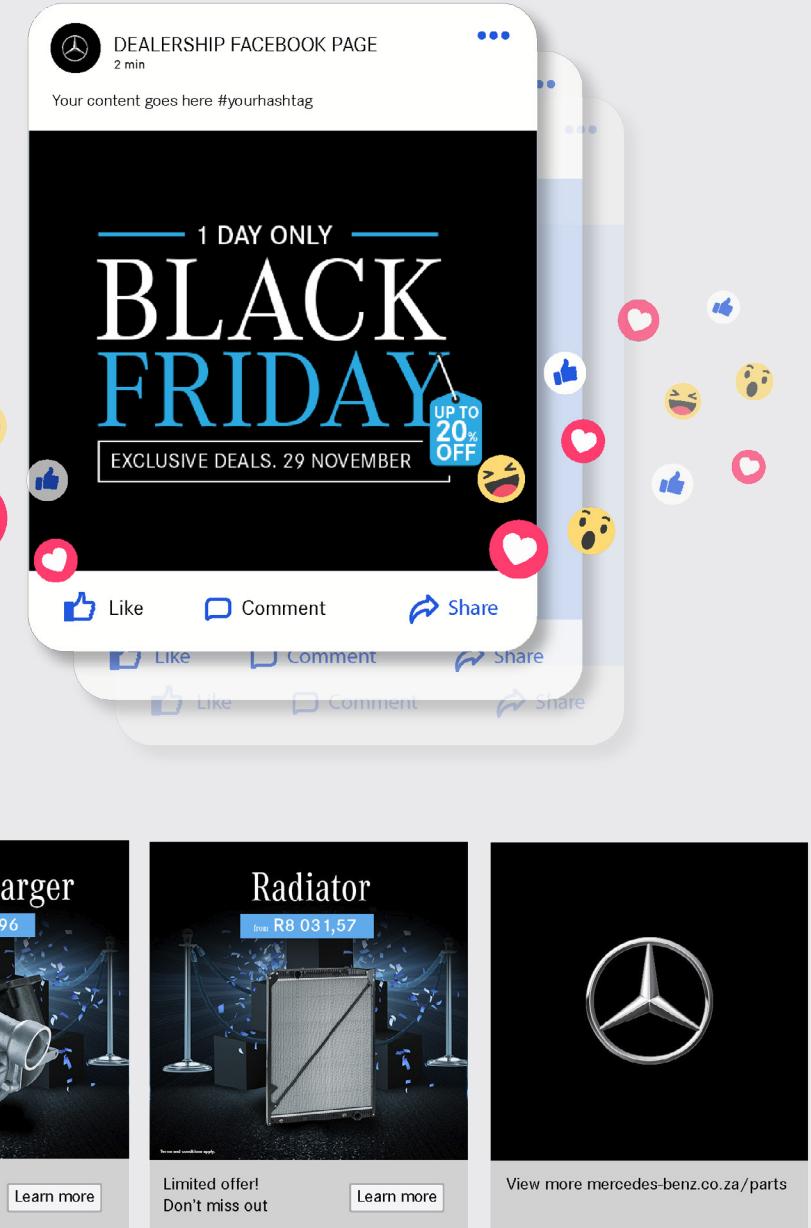
File Name: Social Media

Black Friday Deals

Exclusive Black Friday deals now on! Save up to 20% on selected Mercedes-Benz GenuineParts. Contact your nearest dealer to take advantage of these one day offers. Contact us today or visit www.mercedes-benz.co.za/parts for more information. T's & C's apply!



A screenshot of a Facebook post template. The post is from 'Dealership Facebook Page' and is 2 hours old. It features a main image for 'Black Friday' deals with a 'COPY GOES HERE' placeholder. Below the main image are four smaller images for 'Clutch Kit', 'Turbo Charger', 'Radiator', and a 'Mercedes-Benz logo'. Each smaller image has a 'Learn more' button. At the bottom, there is a comment from 'John Doe and 345 others' with a message 'WOW! Great offers:)' and 56 comments.



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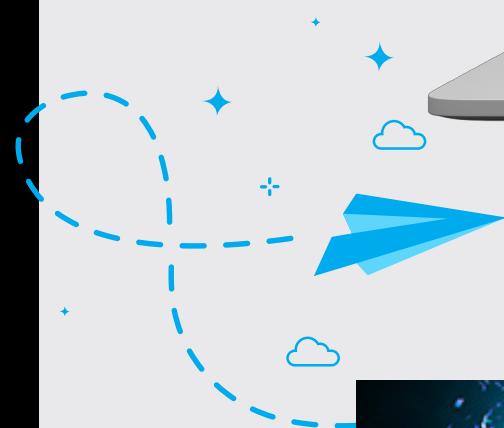
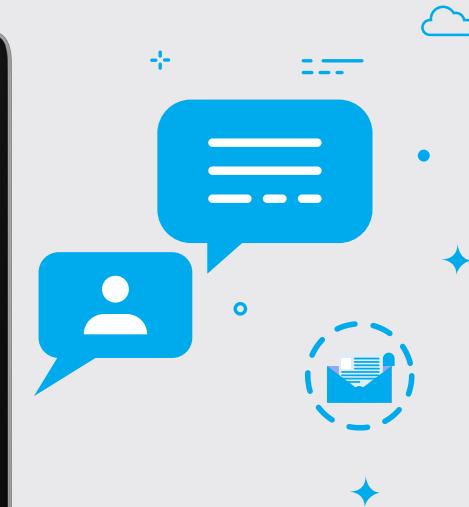
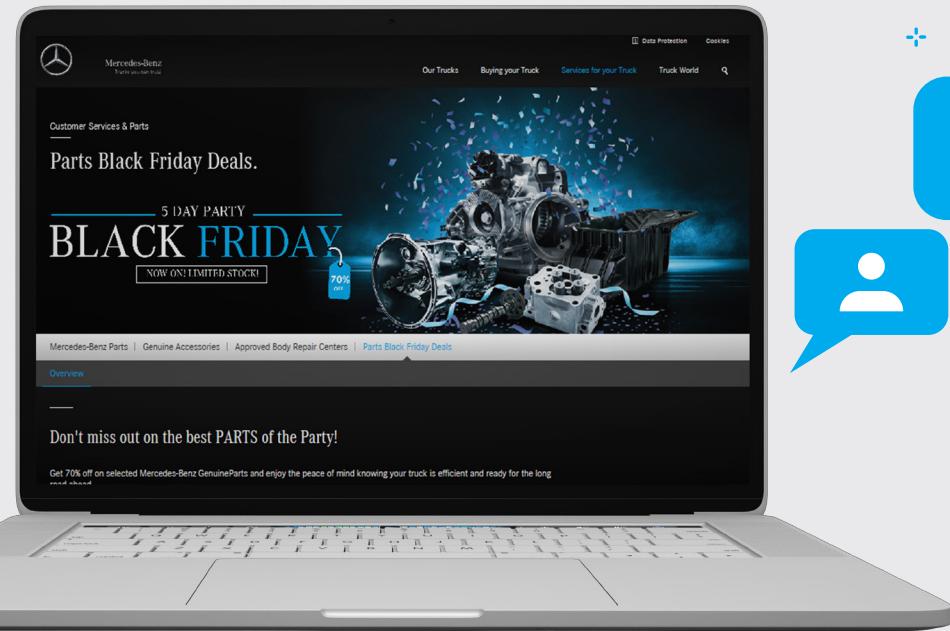
Social Media

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File Name: Campaign page & Email Signatures



Pre-Black Friday Deals

The **Black Friday** 5 day party.
Now on! 70% off selected Mercedes-Benz genuine parts

Mercedes-Benz
Trucks you can trust



Black Friday Deals



The **Black Friday** 1 DAY ONLY.
Exclusive deals....save up to 20% off.

Mercedes-Benz
Trucks you can trust



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Contact Details

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