

5 DAY PARTY

# BLACK FRIDAY

STARTING 25 NOVEMBER 2019

DON'T  
MISS  
OUT

Mercedes-Benz

Trucks you can trust.





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## Overview

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— 5 DAY PARTY —  
**BLACK**  
**FRIDAY**  
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## Introduction

The Black Friday 5 day Party consists of over 100 deals. For the Pre-Black Friday Deals customers' can receive 70% off on selected Mercedes-Benz GenuineParts (obsolete stock) and on the 29th of November customers' can receive up to 20% off on our exclusive deals for one day only - our more popular parts.

## Campaign

**Campaign period** - 25 -29 November 2019, while stocks last.

### Terms and Conditions

All prices depicted herein are VAT inclusive and may be subject to change. Workshop prices are only applicable if purchased parts are fitted in the workshop of an authorised Mercedes-Benz Commercial Vehicles ("MBCV") Dealer. Parts bought over the counter have a 12-month warranty, while parts bought and fitted in the workshop of an authorised MBCV Dealer have a 24-month warranty including unlimited mileage. This is subject to the vehicle being serviced at an authorised MBCV Dealer during this period. Please note: Changes may have been made to the products since this brochure went to press on (11/2019). The manufacturer reserves the right to make changes to the design, form, colour and specification during the delivery period, provided these changes, while taking into account the interests of the vendor, can be deemed reasonable with respect to the purchaser. Where the vendor or the manufacturer uses symbols or numbers to describe an order or subject of an order, no rights may be derived solely from these.

## Objectives

Outstanding profitability, sustainable growth and CSI No.1 in the service and parts business is our major target.

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**BLACK  
FRIDAY**  
STARTING 25 NOVEMBER 2019

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## Dealer tools

File Name: Black Friday Flyers



Mercedes-Benz  
Trucks you can trust.

5 DAY PARTY  
**BLACK FRIDAY**  
NOW ON! LIMITED STOCK! **UP TO 70% OFF**

Terms and Conditions apply.

Don't miss out on the best PARTS of the Party!

Part Number	Part Description	Current Retail Price	New Retail Price	Saving	Discount %
X002769384	Transmission	R434 298.64	R130 288.99	-R 304 007.65	-70%
A382270350097	T Mission Zf Auto Recon	R216 368.97	R61 910.69	-R 151 458.28	-70%
X002640002 C8BA1	Transmission Reman G240	R213 801.77	R64 140.53	-R 149 661.24	-70%
X 009890074	Shortblock Assy	R64 024.19	R64 024.19	-R 113 862.10	-70%
A9443503825	Axle Drive	R162 660.14	R48 798.04	-R 97 154.06	-70%
X002800415	Transmission	R138 791.51	R41 637.45	-R 96 565.03	-70%
X002777758 75	Transmission	R137 950.04	R35 844.60	-R 83 637.40	-70%
A00544657 10	Control Unit - Auto Transmission	R119 482.00	R34 914.00	-R 81 466.00	-70%
A45701018 50	Long Block	R116 380.00	R26 159.35	-R 61 038.47	-70%
QPM708000016	Final Drive	R87 197.82	R22 819.74	-R 53 246.05	-70%
A35015303 59	Valve Pressure Regulator	R76 065.78	R22 781.73	-R 53 157.37	-70%
X004640004 BO000	Transmission Reman Hps	R75 930.10	R22 718.08	-R 53 008.86	-70%
QXVK74	Dashboard Harness	R75 930.10	R22 347.79	-R 52 144.84	-70%
X004640004 BOBA1	Transmission Reman Hps.	R74 492.63	R21 916.20	-R 51 137.79	-70%
A35015302 59	Valve	R73 053.99	R21 407.67	-R 49 951.23	-70%
A00020027 01	Water Pump	R69 914.17	R20 974.25	-R 48 939.92	-70%
A00144621 02	Electronics Module Fmr	R67 998.25	R20 399.47	-R 46 598.78	-70%
X003640003 C8BA1	Transmission Reman G330	R66 134.11	R19 840.23	-R 46 293.88	-70%
A05044729 40	Control Unit Pld	R64 140.53	R19 242.16	-R 44 898.37	-70%
A05544700 40	Transmission Reman G240	R63 653.79	R19 096.14	-R 44 557.65	-70%
X002640002 BO000	Transmission	R60 140.22	R18 042.06	-R 42 098.15	-70%
X002800 498 80	Short Block 308	R60 140.22	R17 650.80	-R 41 185.21	-70%
D98001089	Flex Plate Transmission	R56 008.50	R16 802.55	-R 39 205.95	-70%
A35003500 24	Venturi Air Fuel Mixer	R48 798.04	R14 639.41	-R 34 158.63	-70%
A35007000 06	Final Drive	R47 157.92	R14 147.38	-R 33 010.55	-70%
A94433009 33	Sensor	R44 318.91	R13 295.67	-R 31 023.23	-70%
A35015307 28	Compressor	R43 804.09	R12 970.58	-R 30 833.51	-70%
A90613064 15 80	Differential Gear	R43 235.25	R10 868.60	-R 30 366.65	-70%
A9723300023	Planetary Gear	R36 228.66	R10 506.91	-R 24 721.75	-70%
A9423501809	Valve Shutoff	R35 023.02	R10 302.91	-R 24 721.11	-70%
A35015300 59	Axle One	R33 966.23	R10 083.70	-R 23 882.53	-70%
X006518844	Centre Portion	R33 612.33			
QPM350001426	Block / 422/442				
D70001851	Camshaft				
A42205022 01					



Mercedes-Benz  
Trucks you can trust.

1 DAY ONLY  
**BLACK FRIDAY**  
EXCLUSIVE DEALS. 29 NOVEMBER  
**UP TO 20% OFF**

For more information visit: [www.mercedes-benz.co.za/parts](http://www.mercedes-benz.co.za/parts)

Exclusive deals valid for 1 day only!

Black Friday Part Number	Description	Old Retail Price	New Retail Price	Savings	% Savings	Model
A934 600 00 20	BLCK Cab Fully Trimmed Act 3	R 391 616.66	R 312 972.86	R 78 643.80	-20%	ACTROS
A934 600 00 10	BLCK Cab Fully Trimmed Act3	R 280 799.31	R 224 639.45	R 56 159.86	-20%	ACTROS
A934 600 00 30	BLCK Long Block - With MPO	R 175 681.46	R 149 372.24	R 26 309.22	-15%	OM501 EURO3 V8
X009 890 201	BLCK Engine Long Block	R 175 681.46	R 149 372.24	R 26 309.22	-15%	OM501 EURO3 V8
X009 890 179	BLCK Engine Long Block	R 175 681.46	R 149 372.24	R 26 309.22	-15%	OM501 EURO3 V8
X009 890 206	BLCK Engine Long Block	R 175 681.46	R 149 372.24	R 26 309.22	-15%	OM501 EURO3 V8
A000 430 53 95	BLCK Hydrodynamic Retarder	R 26 878.67	R 22 846.87	R 4 031.80	-15%	ACTROS 3331 B
A003 260 58 63	BLCK Gear Cylinder	R 21 147.20	R 17 479.12	R 3 668.08	-15%	ACTROS 2635 B
A027 250 16 01	BLCK Clutch Kit	R 19 248.08	R 16 541.33	R 2 706.75	-15%	ACTROS 1848LS
A000 250 16 02	BLCK Clutch Booster	R 14 608.96	R 12 420.05	R 2 188.91	-15%	ACTROS 1848LS
A042 501 10 01	BLCK Intercooler	R 11 395.01	R 9 685.76	R 1 709.25	-15%	OM 501 LA
A040 500 04 03	BLCK Radiator Eng	R 9 950.14	R 8 457.62	R 1 492.52	-15%	ACTROS 2031
A009 096 16 99	BLCK Turbo Charger	R 9 448.90	R 8 011.57	R 1 437.34	-15%	ACTROS 2031
A042 500 35 03	BLCK Radiator	R 9 156.00	R 7 782.40	R 1 373.60	-15%	ACTROS 3340 S
A028 250 15 01	BLCK Clutch Kit	R 8 090.54	R 6 878.96	R 1 211.58	-15%	ACTROS
A007 096 46 99	BLCK Turbo Charger	R 3 860.65	R 3 281.55	R 579.10	-15%	ACTROS
A943 880 29 70	BLCK Bumper Face Bar Front	R 3 860.65	R 3 281.55	R 579.10	-15%	ACTROS
A943 880 91 70	BLCK Bumper Frt. Face Right	R 3 860.65	R 3 281.55	R 579.10	-15%	ACTROS
A007 373 12 00	BLCK Shock Absorber Front	R 3 753.37	R 3 190.36	R 563.01	-15%	ACTROS 3331 B

For more information: Contact your nearest dealer or visit [www.mercedes-benz.co.za/parts](http://www.mercedes-benz.co.za/parts)

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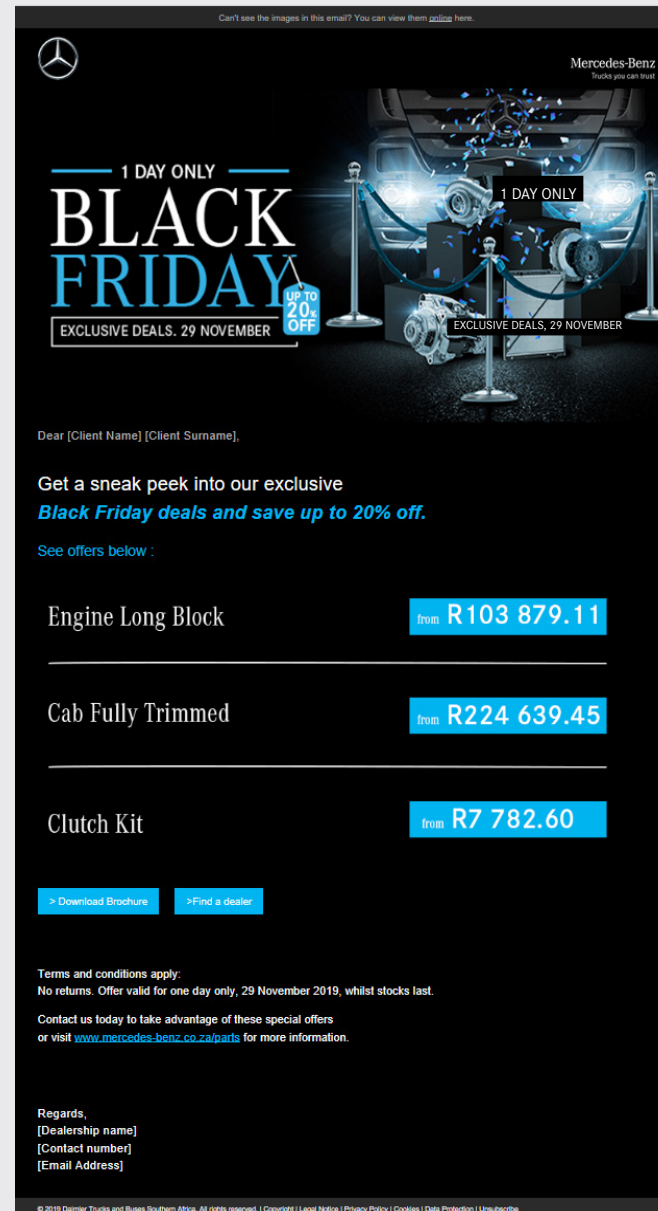
Contacts

## Dealer tools

**File Name:** Black Friday Editable Emailers

### Black Friday Deals

Can't see the images in this email? You can view them [online](#) here.



The email template features a dark background with a central image of a Mercedes-Benz truck's engine and mechanical parts. The text 'BLACK FRIDAY' is prominently displayed in large, bold, white and blue letters. Above it, '1 DAY ONLY' is written in white. Below 'BLACK FRIDAY', 'EXCLUSIVE DEALS. 29 NOVEMBER' is written in white. To the right of the main text, there is a blue box with 'UP TO 20% OFF' in white. The Mercedes-Benz logo is in the top left corner, and the text 'Mercedes-Benz Trucks you can trust' is in the top right corner. The email body includes a personalized greeting 'Dear [Client Name] [Client Surname].', a sneak peek announcement 'Get a sneak peek into our exclusive Black Friday deals and save up to 20% off.', and a link to see offers below. Below this, there are three items listed with their prices: 'Engine Long Block' from R103 879.11, 'Cab Fully Trimmed' from R224 639.45, and 'Clutch Kit' from R7 782.60. At the bottom, there are two buttons: '> Download Brochure' and '> Find a dealer'. The footer contains terms and conditions, contact information, and a copyright notice.

Dear [Client Name] [Client Surname],

Get a sneak peek into our exclusive  
**Black Friday deals and save up to 20% off.**

See offers below :

Engine Long Block	from R103 879.11
Cab Fully Trimmed	from R224 639.45
Clutch Kit	from R7 782.60

[> Download Brochure](#) [> Find a dealer](#)

Terms and conditions apply:  
No returns. Offer valid for one day only, 29 November 2019, whilst stocks last.

Contact us today to take advantage of these special offers  
or visit [www.mercedes-benz.co.za/parts](http://www.mercedes-benz.co.za/parts) for more information.

Regards,  
[Dealership name]  
[Contact number]  
[Email Address]

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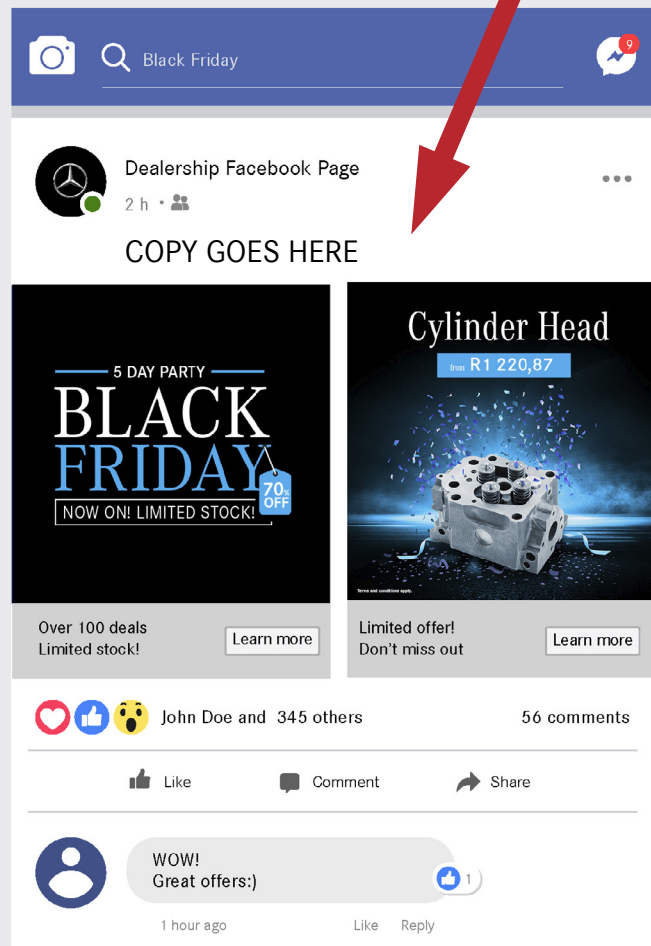
Contacts

## Dealer tools

File Name: Social Media

### Pre-Black Friday Deals

It's a 5 Day Black Friday Party! Don't miss out on the best PARTS of the party. Get 70% off on our Pre-Black Friday deals. Contact us today or visit [www.mercedes-benz.co.za/parts](http://www.mercedes-benz.co.za/parts) for more information. T's & C's apply!



Black Friday

Dealership Facebook Page  
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5 DAY PARTY  
**BLACK FRIDAY**  
NOW ON! LIMITED STOCK! 70% OFF

Over 100 deals  
Limited stock! [Learn more](#)

Cylinder Head  
from R1 220,87

Limited offer!  
Don't miss out [Learn more](#)

Transmission  
from R41 637,45

Limited offer!  
Don't miss out [Learn more](#)

Oil Pan  
from R4 476,36

Limited offer!  
Don't miss out [Learn more](#)

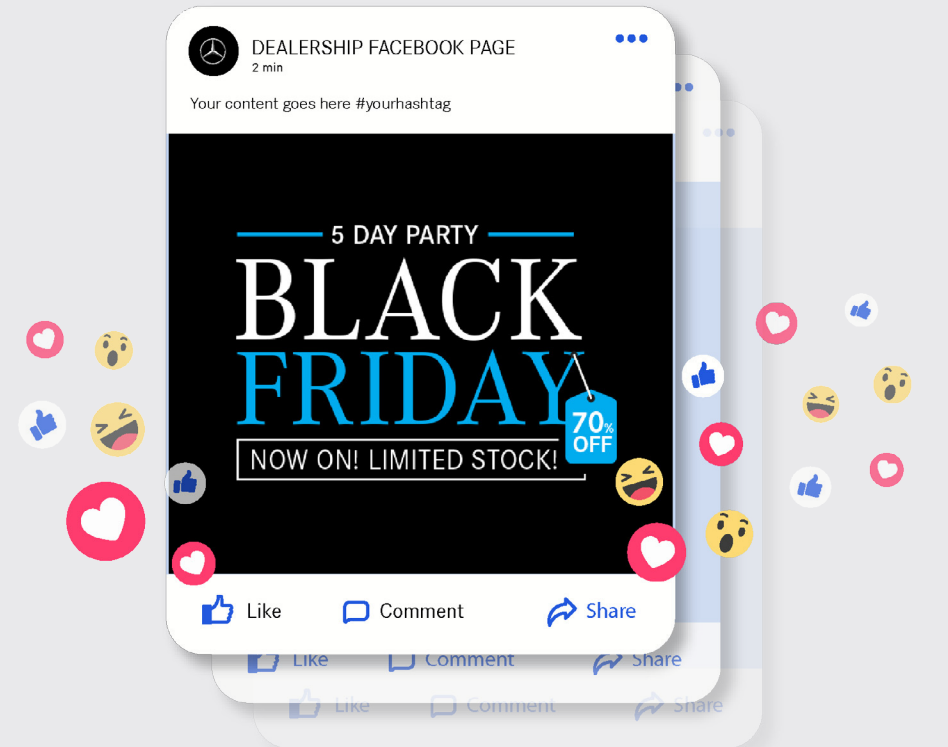
View more [mercedes-benz.co.za/parts](http://mercedes-benz.co.za/parts)

John Doe and 345 others 56 comments

Like Comment Share

WOW!  
Great offers:) 1

1 hour ago Like Reply



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### Black Friday Deals

Exclusive Black Friday deals now on! Save up to 20% on selected Mercedes-Benz GenuineParts. Contact your nearest dealer to take advantage of these one day offers. Contact us today or visit [www.mercedes-benz.co.za/parts](http://www.mercedes-benz.co.za/parts) for more information. T's & C's apply!

Black Friday

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1 DAY ONLY  
**BLACK FRIDAY**  
EXCLUSIVE DEALS. 29 NOVEMBER  
UP TO 20% OFF

One day only deals!  
Limited stock!

Learn more

Clutch Kit  
From R7 782,60

Limited offer!  
Don't miss out

Learn more

Turbo Charger  
From R6 876,96

Limited offer!  
Don't miss out

Learn more

Radiator  
From R8 031,57

Limited offer!  
Don't miss out

Learn more

View more [mercedes-benz.co.za/parts](http://mercedes-benz.co.za/parts)

John Doe and 345 others  
56 comments

Like Comment Share

WOW!  
Great offers:)

1 hour ago Like Reply



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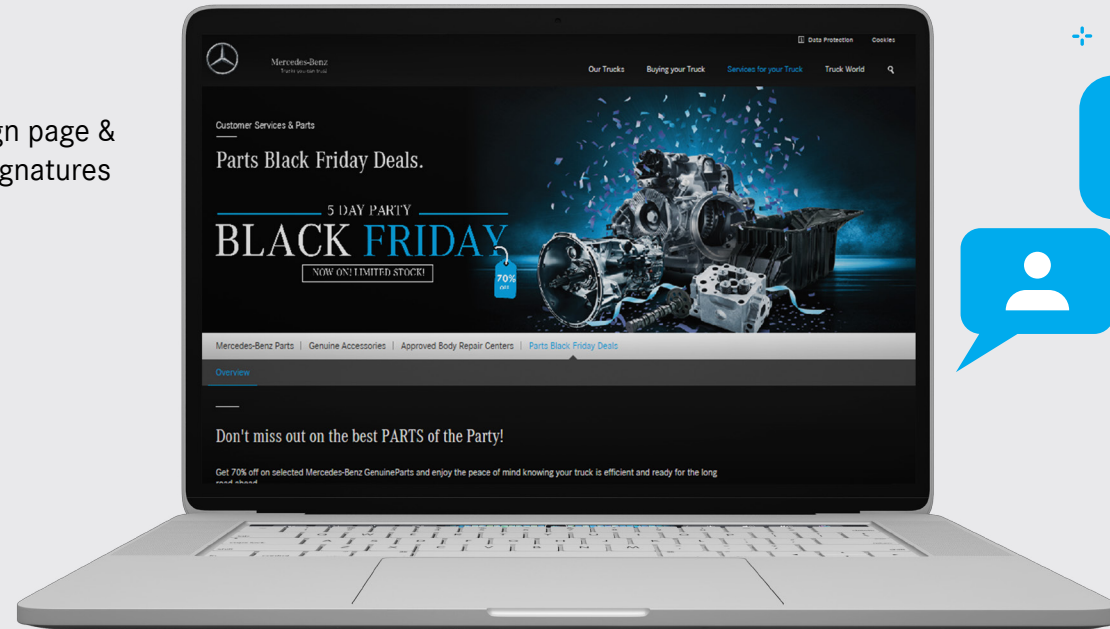
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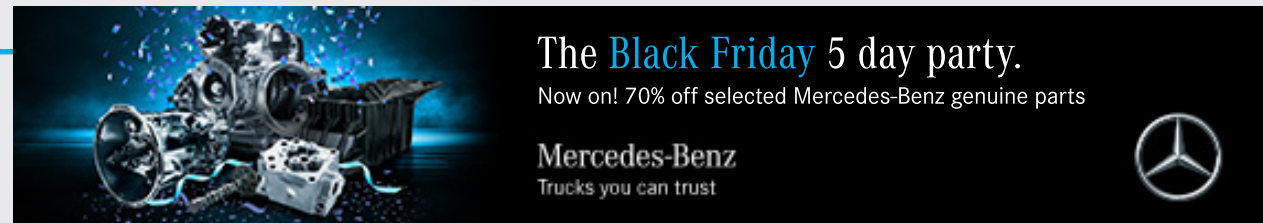
## Dealer tools

**File Name:** Campaign page &  
Email Signatures

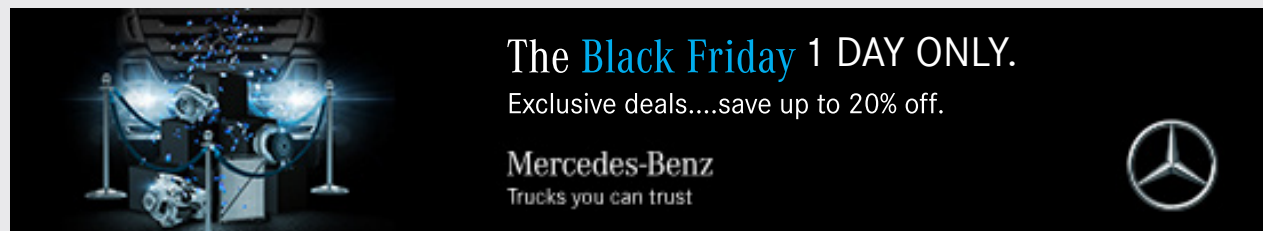


VISIT PAGE

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